

August 7th, 8th and 9th, 2024
La Rural - Predio Ferial de Buenos Aires



CONNECTING THE COUNTRYSIDE AND THE CITY

Aapresid Congress has been connecting innovation, technology and knowledge for more than three decades with the purpose of further increasingly sustainable productive systems. Today it has become an international benchmark event for technicians, researchers, decision-making individuals, producers and leaders of the entire agroindustrial chain in the region.

In every edition, the Aapresid Congress gathers the most important national and international leaders to discuss and schedule the subjects of the future, linking science and production in order to transform our agriculture, helping to climate change mitigation and shedding light on innovation scenarios.

Besides the more than 100 conferences happening simultaneously in several rooms during the three days, the Aapresid Congress has set itself as a place for business and exchange between all of those companies betting on cutting-edge technology and wanting to be close with those growers leaders in technology adoption.

The content for the Aapresid Congress is developed and created by interdisciplinary groups made of distinguished scholars, institutions, Aapresid's associates and producers. Through a specific methodology, these groups provide a prospective content that, this year, will be arranged in 4 great axes: economic, productive and environmental, social, and technological.

For the first time in history, the Aapresid Congress will take place in the Autonomous City of Buenos Aires (CABA in Spanish). Aapresid's big bet, strengthened by Expoagro, has as the most ambitious of objectives to connect the countryside and the city, because if there is something we have learned so far, is that **EVERYTHING IS CONNECTED**.

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**EVERYTHING
IS CONNECTED**

When we think about **Aapresid**, we picture an institution with more than 30 years of history deeply committed to soil preservation, but it is much more than that. Aapresid is a strong root that sustains innovation, participation and commitment, research and science applied to sustainable agricultural practices.

We are committed to the deep connection with the soil in which we produce, aiming at building a sustainable future collectively. We know it is a serious challenge, that is why we seek to enhance the bonds between producers and communities, sharing the knowledge obtained from experience, science and innovation.

In a world where everything is connected, knowledge and experience are intertwined. The exchange of information, the shared challenges and their solutions, and the interaction between the countryside and the city are some of the pillars motivating us to work together for a **more sustainable future**.

The event where we attempt to connect knowledge, science and sustainable production systems.

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Autonomous City of Buenos Aires
Argentina





REGENERATIVE AGRICULTURE AND AGROECOLOGY

Knowing the bases of regenerative agriculture and agroecology with the purpose of establishing a model of practices applicable in the entire region. Creating sustainability indicators per region, measuring impact, and making decisions without losing focus on systems profitability. Showing cases and evidence of the impact on human health caused by agrochemicals and their frequency of usage.



AGTECH AND DIGITIZATION

Centered in the figure of the agricultural producer and their experiences in the usage of digital tools. It addressed the figure of the "agtech mediator" as a link between companies and farmers, to help them assimilate new technologies and to recognize their benefits. We explore the potential of the Argentine agtech ecosystem and its scalability at a global level, including startups that offer various solutions and services, resulting in the opening of new markets.



BIOECONOMY

We explore the national status as regards bioeconomy, global integration of the country within this subject, and the identification of crucial opportunities for the development of a distinguished domestic mark. We show solid cases addressing added value, associative action, challenges and entrepreneurship in bioeconomic projects—including bioinputs, bioenergies, bioproducts. Lastly, the importance of bioeconomy as a driving force to promote the development of territories.



BIOTECHNOLOGY

Here, the themes addressed are those related with the opportunities biotechnology offers and its association with the different actors that are part of the farming sector. How can crops be adapted to future scenarios? How to bring technologies and available means closer to the producer? What is Argentina stance as regards the acknowledgement of seed intellectual property rights?



COMMUNICATION AND EDUCATION

New strategies related to the manner of conveying subjects concerning agribusiness and non-agro aware people. Disseminating technical and scientific content in a more broad and tangible way, educating different age ranges in farming matters depending on doubts and needs, making young people aware of the opportunities in the farming sphere by focusing on relevant-related matters.



CROPS MANAGEMENT

Sharing knowledge, experiences and outcomes of management strategies, together with the vision of the no-till farming system promoted by the institution, in order to be used as guide to planning and decision-making. We have large amounts of information from institutions, universities and companies that cannot often be tested due to a lack of understanding and/or intermediaries that convey this data to the producer.



WATER MANAGEMENT

Water is an essential resource for life on our planet. Its importance expands over several areas, including agriculture, human health and environmental sustainability. In the farming sphere, water is crucial for the irrigation of crops and maintenance of hydric balance in edaphic profiles, affecting directly the quantity and quality of the produced food, thus ensuring food security.



MACHINERY

We disclose the existing breaches between those technologies that were incorporated into agricultural machinery and human capital. We address the current situation of contractors, how to favor their involvement in the process and a major capacity of reinvestment in machinery. We focus on the technological advances of agricultural machinery, as well as in the importance of the efficient management of data generated in said processes.



PUBLIC POLICIES

With no policies promoting the application of every knowledge and process we discuss in the rest of the axes, there is no sustainable system. This axis deals in a proactive way with how state policies may contribute to improve our systems, in addition to show successful cases of joint public-private sectors already doing it.



QUO VADIS

Every year, the QVA - Agenda Federal invites us into every area of daily life, in order to pay attention to basic key ideas for improving our country's institutional quality. Furthermore, promoting domestic development, boosting investment, generating wealth and employment, promoting reinvestment and services due to major tax revenue returning to origins, and assisting the most vulnerable population areas. Thus, moving forward, with conviction, toward a truly Federal country.



SOIL HEALTH AND CLIMATE CHANGE

Soil health influences the capability of ecosystems to adapt and respond to climate change. Healthy soils are more resistant to extreme climatic events, which helps to maintain agricultural productivity and biodiversity. The adoption of sustainable agricultural practices contributes to enhancing soil health and increasing its capability to mitigate and adapt to climate change.



INTEGRATED SYSTEMS

Integrated systems are not only those that include agriculture and livestock, but there are various types of productive systems in our country. We seek to promote diversification by showing multiple benefits through data based on real cases, and with the dissemination of growers' experiences. We know that it is a major challenge, and that they demand great attention and management, and for that, we will rely on numerous experts in the subject that will help us approach it.



**TODO ESTÁ
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ventas@exponenciar.com.ar | www.expoagro.com.ar | ☎ +54 9 11 5844-2945
troiano@aapresid.org.ar | www.aapresid.org.ar | ☎ +54 341 601-8111

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